

Rep Order# 8880400 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/11/2012 3:16 PM
Last Received: 10/11/2012 9:19 AM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product NRCC IE 2012
Estimate# 3336
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3336
Flight Dates 10/19/2012 - 10/25/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR THE NRCC. PLEASE CONFIRM.
THANKS
STEFAN/MIKE

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-------------|-----|--------|------------|--------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | ----- | --- | --- | --- | --- | --- | --- | --- | --- |
| | 1 | F,M-TH | 600A-700A | 8-NOW 6AM | :30 | \$1,200.00 | 10/19-10/25 | 5 | 1 | 5 | \$6,000.00 | |
| Rating: 2.3 | | | | | | | | | | | | |
| | 2 | SU | 1000A-415P | CBS NFL FTBL | :30 | \$5,000.00 | 10/21-10/21 | 1 | 1 | 1 | \$5,000.00 | |
| Rating: 9.5 | | | | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 6 / \$11,000.00

---SALES MONTHLY TOTALS---

Oct 12: 6 / \$11,000.00
Sales Totals: 6 / \$11,000.00
Station Totals: 6 / \$11,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | | | | | | |
|---------------|----------|------|----|------|-----|------|-----|------|-----|------|----|
| Market Totals | \$36,667 | CABL | 0% | KLAS | 30% | KSNV | 40% | KTNV | 25% | KTUD | 0% |
| | | KVCW | 0% | KVMY | 0% | KVVU | 5% | UNKN | 0% | | |